



Boost Your Mobile Life with zBoost Product Line - Now Available for European Frequencies (GSM)

LAS VEGAS, Jan. 5, 2011 /PRNewswire/ -- Wi-Ex, the leading provider of consumer mobile signal boosters for the home and office, showcased its zBoost European product line today at CES – Digital Experience. The zBoost line of products increases the mobile signal indoors and eliminates dropped calls which allows consumers to take full advantage of voice, data and Internet services on their iPhone, BlackBerry, smartphone and other mobile phones and data devices including 3G high-speed data and video, instant messaging, pictures and more at home and in the office.

"The surge in smartphones combined with the increase in use of mobile devices for accessing the Internet and other data functions has made the mobile life a reality," said Lloyd R. Meese, CEO of Wi-Ex.

"Consumers are no longer reliant on their PCs for Internet access, however with the freedom of the mobile lifestyle comes the frustration of poor in-door mobile signals. We are working with top dealers and distributors across Europe to provide the zBoost solution to consumers and help provide a consumer-based solution to those consumers frustrated by poor in-door mobile signals."

Designed for consumers and network operators, the zBoost-ONE™ UMTS 3G signal booster consists of one base unit with no external aerials and extends 3G Voice and Data Zones™ for single or multiple users in homes or offices using UMTS/HSPA (2100MHz). The zBoost for Home and Office, a dual band unit, works with all phones on the 900 MHz and 1800 MHz frequencies and allows consumers outside of the US to experience increased indoor mobile signal coverage – up to 250 sq. meters.

About Wi-Ex

Wi-Ex, the leading provider of consumer mobile phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) mobile phone market. For more information on Wi-Ex visit www.wi-ex.com.