



## **Wi-Ex offers Macworld Show Specials on Industry Leading zBoost Line of Consumer Cell Phone Signal Boosters**

San Francisco –February 11, 2010– Attendees to this year’s Macworld Conference & Expo can check out Wi-Ex, the leading provider of consumer cell phone signal boosters for the home, office and car, at the touch of their screen pad with the iMacworld application. Showcased at Macworld Expo in booth 1390, Wi-Ex’s ([www.wi-ex.com](http://www.wi-ex.com)) zBoost product line provides consumers with the perfect “i-accessory” for the iPhone, iPod, and iPad. The zBoost suite of products allow consumers to take full advantage of voice, data and Internet services on their iPhone and other mobile phones and data devices including 3G high-speed data and video, instant messaging, pictures and more at home, in your personal workspace, in the office or on the go both within the U.S and abroad.

With the iMacworld comprehensive mobile guide, an attendee can review information about the zBoost suite of consumer cell phone signal boosters and its location at the Expo and learn about the zBoost Macworld Show Specials. The iMacworld, a free application currently available in the iPhone Apps Store, also provides general show information including select exhibitor information and updates in real time during the show.

As iMacworld users will see, Wi-Ex is offering an exclusive Macworld Show Special on the zBoost units. Available only to attendees during the Expo hours, the following units of consumer zBoost products will be specially priced:

zBoost® Dual Band-YX500/510 extends Cell Zones™ up to 2500 square feet and supports multiple users and carriers (excluding Nextel) simultaneously.

- o MSRP: \$399
- o zBoost Macworld Special: \$199
- o \$200 savings

zBoost® Car Unit- YX230 extends cell phone signal up to 10 times the average strength, allowing miles of uninterrupted voice and data transmission. The zBoost® Car Unit eliminates dead zones and extends battery life for long drives.

- o MSRP: \$179
- o zBoost Macworld Special: \$149
- o \$30 savings

The zBoost zPocket® – YX110 increases signal strength and creates a personal Cell Zone™ for a small living/work space or travel. Not only does zBoost zPocket® increase cell phone signal, it increases signal for aircards, as well.

- o MSRP: \$119
- o zBoost Macworld Special: \$89
- o \$30 savings

## **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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