



Wi-Ex Celebrates Five Year Anniversary

Atlanta, GA – January 22 – Wi-Ex, the leading provider of consumer cell phone signal boosters for the home, office and car, is celebrating its five year anniversary this month. Wi-Ex pioneered the cell phone signal booster market with their award winning zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. The zBoost line allows consumers to take full advantage of voice, data and Internet services on their mobile phones including 3G high-speed data and video, instant messaging, pictures and more at home, in your personal workspace, in the office or on the go both within the U.S and abroad

“The last five years have been an exciting time for us with tremendous growth. Consumers are willing to spend money on smartphones, iPhones and Blackberrys, but need a reliable signal to utilize all of the functionality. The growth of smartphone adoption combined with the increasing use of data combined with consumer frustration with poor in-door signal provides Wi-Ex an excellent opportunity for continued growth,” said Lloyd R. Meese, CEO of Wi-Ex. “We are excited about the future of our business and look forward to continued success with our business partners and dealers.”

According to the annual zBoost "State of the Cell Signal" Survey, commissioned by Wi-Ex, and conducted by Harris Interactive®, nearly 70 percent (66 percent) of cell phone users consider their cell phone their essential communications tool. The survey, fielded December 8 – 10, 2009 via Harris' online omnibus survey, revealed that 67 percent of cell phone owners use data functions on their cell phones and, of those, nearly 60 percent experience problems with their cell phone service while using data functions. In addition, the survey found that 67% of users experience problems including poor quality and 49% claim to have done something special in order to make or receive a call.

To become a dealer and learn more about our dealer special please call 1-800-871-1612 or email sales@wi-ex.com.

All Wi-Ex products feature patent-pending technology to protect the carrier network. They are easy to install, affordable and increase in-building coverage by up to 2,500 sq ft.

About Wi-Ex

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

About the zBoost "State of the Cell Signal Survey:

Harris Interactive® fielded the study on behalf of Wi-Ex from December 8 – 10, 2009 via its QuickQuerySM online omnibus service, interviewing a nationwide sample of 2,212 U.S. adults aged 18 years and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact Deanna Anderson at danderson705@comcast.net.