



By **Wi-Ex**

Wi-Ex Expands its Commercial, Corporate and Machine-to-Machine Solutions

New zBoost Blog Provides Resource on Mobile Trends, Teleworking and zBoost's Business-Centric Solutions

Orlando - March 22, 2011 - Wi-Ex, a leading provider of consumer and commercial cell phone signal boosters, showcased its commercial, corporate and machine-to-machine solutions today at CTIA Wireless in booth # 3059. zBoost also launched its news zBoost Business Blog, "zBoost: Increasing Signal, Increasing Business." The zBoost Business Blog (<http://zboostworkforce.wordpress.com/>) will provide a resource for businesses and today's mobile workforce to stay up-to-date on mobile trends, teleworking and zBoost's business-centric solutions.

The zBoost line allows users to take full advantage of data, voice and Internet services on their iPhones, BlackBerry, DROID, connected devices, smartphones and other mobile devices including 3G high-speed data and video, instant messaging, pictures and more - at home, in their personal workspace or in a corporate office, both in the U.S. and abroad.

According to IDC Technology Spotlight From Consumer-Centric to Business Essential: Extending Smartphone and Mobile Broadband Device Service into the Workplace, IDC #1073, January, 2011, "Used for years to improve sub-par cell service in homes, signal-boosting technology has come of age to provide increased signal strength throughout a business facility."

"The expansion of our corporate, machine-to-machine and commercial solutions, are in direct response to our customers and the changes in the industry," said Lloyd R. Meese, CEO of Wi-Ex. "The rapid adoption of smartphones including iPhones and BlackBerry, tablets and other connected devices has caused a shift in the way businesses operate. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage."

The "zBoost: Increasing Signal, Increasing Business" Blog will focus on providing insight into the role of cell phones in today's business environment. With increases in gas prices and the flexibility smartphones provide corporate America, the zBoost Business Blog will feature a monthly Teleworking Tuesdays and provide tips, testimonials and insight for teleworkers. In addition, the blog will provide a resource for the latest mobile trends and information on zBoost products and solutions.

zBoost Corporate Program

The zBoost Corporate Program is designed to help IT teams prevent an IT nightmare where employees are unreachable via their smartphone due to poor in-door cell phone signal. The Corporate Program provides zBoost solutions to help maximize in-door cell phone coverage for the enterprise - from small businesses to large corporations. The zBoost Corporate Program includes main unit volume discount, extended guarantees and special accessory pricing.



By **Wi-Ex**

zBoost Commercial Solutions

Strong indoor signal is very important in large professional settings. The zBoost Commercial Solutions Division provides a step-by-step program to help building managers and contractors provide their customers with reliable indoor cell phone coverage. The program is designed for large (over 25,000 sq. ft.) signal-challenged buildings and includes a dedicated team of Wi-Ex engineers who work to create a custom signal solution by utilizing the zBoost Professional Products to enhance cellular coverage.

zBoost M2M Solutions

Recent reports predict the number of cellular M2M connections will grow to more than 160 million by the end of 2011 and up to 390 million by 2014. The M2M division focuses on providing M2M solutions for key markets including consumer facing point-of-sale devices such as kiosks, vending machines and ATMs, mobile data collection, health and medical monitoring and industrial machine-to-machine communications.

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of consumer and commercial cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), Blackberry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

For more information:
Deanna Anderson
AquaPR
danderson@aquapr.com
404-759-1890