



By **Wi-Ex**.com

zBoost Now Shipping \$99 zForce Car Cell Phone Signal Booster

zForce Adds Miles of Signal

Las Vegas - January 9, 2012 - Wi-Ex, a leading provider of consumer and commercial cell phone signal boosters, showcased its zBoost zForce in-vehicle cell phone signal booster at Digital Experience at the 2012 Consumer Electronics Show (CES). Retailing for \$99 or \$149 with gooseneck adaptor at Amazon or other leading retailers, the z-Force is a dual band cradle unit that captures the signal outside of the car and amplifies it on the inside for a stronger "hands-free" signal reducing dropped calls and slow data.

"With the average commute time close to an hour, Americans spend a lot of time in their cars and are more and more dependent on their smartphones, cell phones and tablets to keep them connected," said Frankie Smith, Wi-Ex director of sales. "Our new zForce provides consumers with a cost-effective solution for increasing their cell phone signal in their cars and allowing them to stay connected to family, friends and work on the go."

The zForce works with 800 MHz and 1900MHz phones which covers most carriers (except Nextel/iDEN, 4G or 2100MHz). The zForce is easy to install and includes a bi-directional amplifier unit housed in a sturdy, lightweight cradle for hands-free operation, 12V cigarette power adaptor, external magnetic mount antenna with 15 ft cable and optional gooseneck cigarette lighter adapter.

Benefits include:

- Reduces dropped calls and dead zones
- "Hands-free" operations
- Extends cell phone range
- Improves signal strength for voice and data
- Works with most phones and most carriers (except Nextel/iDEN or 4G)
- Extends cell phone battery life
- Features built-in port for charging, auto-shut off when your vehicle is not in use and adjustable arms to fit most any phone

The zBoost line allows consumers to take full advantage of data, voice and Internet services on their iPhones(TM), iPads(TM), connected devices and smartphones

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were

awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.