

Wi-Ex[®]



COMMERCIAL SOLUTIONS

THE COMPANY

Founded in 2002, Wi-Ex is the leader in consumer cell phone signal boosters. The company develops, manufactures and distributes zBoost®, a line of cell phone signal boosters for the home and office. The zBoost product line Extends Cell Zones® by improving signal strength for better voice and data transmission while maintaining the integrity of the carriers' networks using patented technology. In early 2006, Wi-Ex was recognized as one of Georgia's top 10 Innovative Companies. The company was selected by the International Consumer Electronics Show (CES®) as a Design and Engineering Awards honoree and a finalist for the CTIA Emerging Technologies (E-Tech) Award at CTIA WIRELESS 2007 and 2010 for the Hardware - Mobile Accessory category.



THE WI-EX COMMERCIAL SOLUTION

The Wi-Ex commercial solution is designed for signal-challenged buildings and demanding applications. It increases voice and data coverage starting at 5,000 square feet. The solution uses a Bi-Directional Amplifier (BDA) System that captures and amplifies the cell signal and Extends a Cell Zone™. The Wi-Ex Commercial Solutions portfolio of in-building wireless solutions enables any organization to provide seamless mobile wireless coverage within their building. The solutions consist of both kits for typical building layouts and custom designs to meet unique building requirements. Whether you have a large or smaller building or a campus environment, there is a Wi-Ex solution that fits your needs.

In-building cellular coverage for mobile applications directly affects a company's bottom line. Ultimately, the benefits of cellular coverage must outweigh the costs associated with providing that connectivity. The value of implementing in-building wireless coverage includes:

Employee Mobility - Employees must be accessible whether in their office, a conference room or down the hall. Employee availability requires voice and corporate data access anytime, anyplace.

Process Efficiency - The investment of wireless communications is easily justified when yielding uninterrupted productivity.

Customer Access - Today's customer expects immediate answers.

THE BENEFITS

The Wi-Ex Commercial Solutions provides you the following benefits:

- **Retain Current Tenants** - As new applications are deployed, demand for in-building access increases.
- **Attract New Tenants** - Cellular coverage attracts new tenants
- **Generate Revenue** - From a business traveler choosing a hotel with guaranteed cellular coverage to conferences that host thousands of participants, cellular coverage can be the deciding factor for your customers.
- **Improve Customer Retention through Responsiveness** - Customer service is no longer measured in days, but rather in minutes. Cellular coverage throughout a facility ensures that your employee's are connected to customer needs.
- **Enhance Productivity** - The use of Smart Phones, PDAs, Notebooks, iPhones, and BlackBerrys in today's workplace enables quicker information flow.
- **Increase visitor satisfaction** - Your customers, whether travelers or patients, rely on cellular connectivity.

The benefits of mobile wireless connectivity are numerous and have proven their ability to provide value through expense reductions, efficiency gains and revenue generation.

THE TEAM

The Wi-Ex Commercial Solutions Division includes a dedicated team of Wi-Ex engineers who work closely with building managers and contractors to utilize the zBoost Professional Products to enhance cellular coverage for large complex indoor environments. The zBoost line of professional products is designed to create Cell Zones™ in signal-challenged professional buildings. The Commercial Division is at the high-end of the product/solutions offerings with its' sophisticated and customized solutions. It is sold exclusively to authorized dealers. The zBoost line of products reduce dropped calls and improve cell phone signal indoors, as well as increases signal and speed of mobile broadband devices.

Examples of successful implementations include:

- ▶ Apartment Buildings
- ▶ Universities
- ▶ Retail Stores
- ▶ High Rises
- ▶ Hospitals
- ▶ Government buildings
- ▶ Warehouses
- ▶ Large Enterprise Campus



THE COMMERCIAL SOLUTION DIVISION PROCESS

The Wi-Ex Commercial Solution Division process provides a step-by-step program to ensure a successful product implementation:

1. **Installation Survey Consultation:** Review of installation survey with Wi-Ex engineer.
2. **Site Survey:** On-site review of location with Wi-Ex engineer to survey the interior and exterior of the building and perform a detailed spectrum analysis to determine the ideal implementation of equipment and installation.
3. **Proposal:** Estimate that includes the products and their cost. Equipment installation is not included in this process.
4. **Detailed Equipment and Schematic List:** Wi-Ex engineer provides list of equipment and layout of installation.
5. **Optimization:** Wi-Ex engineer provides remote assistance during installation and system commissioning.

TO GET STARTED

Fill out a brief questionnaire available online
at www.Wi-Ex.com/CommercialSolutions

or by calling **1-800-871-1612**

or emailing CSD@Wi-Ex.com



www.**Wi-Ex**.com



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