



By **Wi-Ex**

About Wi-Ex:

Headquarters

Atlanta, Georgia

The Company

Founded in 2002, Wi-Ex, www.Wi-Ex.com, develops, manufactures and distributes **zBoost**, a cell phone signal booster for the home, office or car. The zBoost product line will Extend Cell Zones™ for users by improving signal strength for better voice and data transmission while maintaining the integrity of the carriers' networks using patent-pending technology. In early 2006, Wi-Ex was recognized as one of Georgia's top 10 Innovative Companies. They were selected by the 2007 International Consumer Electronics Show (CES®) as an Innovations 2007 Design and Engineering Awards honoree and a finalist for the CTIA Emerging Technologies (E-Tech) Award at CTIA WIRELESS 2007 and 2009 - Mobile Accessory category.

The Cell Phone Signal Issue:

- 69% of users experience poor quality or loss of signal strength when using a cell phone in their office or home. 62% claim to have done something special in order to make or receive a call. (According to a recent survey – Harris Interactive)*
- This loss of coverage may be due to environmental obstructions, building materials, metal roofs, high-speed data (reduces coverage) and network interference.
- New applications such as email, text messaging, picture mail, Internet browsing or downloading require a stronger signal.
- Globally, many countries rely more heavily on their mobile phones, due to a lack of land-line infrastructure.

The zBoost product line includes:

zBoost YX500/510 for the Home & Office supports multiple users up to 2500 sq. ft.

- Single frequency: Supports PCS/1900 MHz or Cellular/800 MHz - \$299
- Dual Band frequency: Supports PCS/1900 MHz and Cellular/800 MHz simultaneously - \$399

zBoost-ONE YX400-P for PCS Devices (Sprint or MetroPCS) supports 1-4 users up to 1200 sq. ft. - \$249

- THE FIRST AND ONLY ONE PIECE signal booster
- Supports 1-4 users on the same carrier network (Sprint or MetroPCS)

zBoost YX230 for the Car – Dual Band - supports multiple users - \$179

zBoost zP YX110/300 – Dual Band - for Single Users

- zPocket supports a single device when placed in pocket, for use with speaker or headset - \$119
- zPersonal supports a single device by placing antenna in workspace - \$169

zBoost CI YX710 for Custom Installation in large (up to 10,000 sq. ft.) homes & offices

- Dual Band - Supports PCS/1900 MHz and Cellular/800 MHz simultaneously
- No list price – not sold in stores

zBoost International:

zBoost-ONE YX400-U for UMTS/2100 MHz Devices supports 1-4 users up to 1200 sq. ft. - \$299 FOB GA

- THE FIRST AND ONLY ONE PIECE signal booster
- Supports 1-4 users on the same UMTS network

zBoost YX520-I the Home & Office – Dual Band - supports multiple users up to 2500 sq. ft. - \$499 FOB GA

- Dual Band – Boosts signal for 900 & 1800 MHz frequencies

Features and Benefits:

- zBoost decreases dropped or missed calls
- zBoost increases signal strength for cell phones, smartphones and wireless data cards
- zBoost increases voice and data transmission
- zBoost products are easy to set up and affordable
- zBoost products use patent-pending technology to protect the carrier network
- zBoost is the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market



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- zBoost extends the battery life of your cell phone
- zBoost products work with most U.S. carriers and phones (except Nextel)
- Distribution strength:
 - Available at many retail and etail outlets including RadioShack (www.radioshack.com); Smarthome (www.smarthome.com); Fry's (www.frys.com), WPS Antennas (www.wpsantennas.com), Tiger Direct (www.tigerdirect.com) and Solid Signal (www.solidsignal.com). Wi-Ex uses distributors in the U.S. such as DBL Distributing (www.dblistributing.com); D&H (www.D&H.com); Aries (www.ariesmanufacturing.com); Tesco (www.tesco.com); and Petra (www.petra.com); and international distributors such as Yx Wireless (www.yx.cl) in South America.

*** About the zBoost Cell Phone Signal Survey**

This survey was conducted online by Harris Interactive on behalf of Wi-Ex between January 23 and January 25, 2007 among 2,413 U.S. adults 18 years of age or older. Figures for region, age within gender, education, household income and race/ethnicity were weighted where necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents' propensity to be online.