



## **Wi-Ex hosting "Into Tomorrow" with Dave Graveline at CEDIA**

Atlanta, GA- September 9, 2009 - Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, is hosting Dave Graveline and his "Into Tomorrow" high tech talk show at CEDIA on Saturday, September 12, 2009 in booth #6157 from 1:00 to 4:00 PM.

"Hosting 'Into Tomorrow' at CEDIA is a perfect fit for Wi-Ex," said Bethany Mangold, Wi-Ex Marketing Manager. "As the leading international technology show, 'Into Tomorrow' is the perfect venue to discuss our new commercial offerings. We are launching our Commercial Solutions Division, as well as a new custom installer product which provide CEDIA members with a solution that reduces dropped calls and improves indoor cell phone signal, as well as increases signal and speed of aircards, EDGE and 3G technology.

"Into Tomorrow with Dave Graveline" is a 3-hour radio program (as well as 60 second Daily Features and ITTV Video Reports) covering the latest in consumer electronics and technology available today and into tomorrow. The show will cover a variety of top companies exhibiting at CEDIA including Wi-Ex and its Commercial Solutions Division as well as its new custom installer product.

The Wi-Ex booth will also feature the "zBoost 3G Shoot Out" which provides attendees the chance to try and make a free throw and win a zBoost basketball. The zBoost line of professional products is designed to create Cell Zones™ in signal-challenged professional buildings. The zBoost line of products reduce dropped calls and improve cell phone signal indoors, as well as increases signal and speed of aircards, EDGE and 3G technology.

### **About "Into Tomorrow"**

"Into Tomorrow with Dave Graveline" ([www.Graveline.com](http://www.Graveline.com)), now in their 14th season, is a 3-hour radio program (as well as 60 second Daily Features and ITTV Video Reports) covering the Latest in Consumer Electronics & Technology available today and ... into tomorrow. The show airs currently on 143 AM & FM radio stations around the U.S., on both SIRIUS and XM Satellite Radio, radio stations in Germany, Bermuda, New Zealand, Canada and several other sources including Mobile Broadcast Network, BeOS Radio, Sprint Radio, TiVo, CelleCast and many others - every weekend. "Into Tomorrow" is also heard around the world on the Armed Forces Networks in several other countries. In addition, they stream all their audio and video via their web site and provide free Podcasts of the show archives.

The only international show covering consumer electronics exclusively for 14 years, "Into Tomorrow" highlights the way technology is changing our lives! From Gadgets & Gizmos to Home Theater, Digital Photography, Car Audio, Security & Navigation, High Tech Recreation, HDTV, Technology On-The-Go, GPS and everything else that people are talking about. We also frequently broadcast from many trade shows and CE events around the world - including CES Las Vegas, HomeTech Dubai, Mobile World Congress in Barcelona, CeBIT Hannover, CEATEC Japan, Electronic House eXpo in Long Beach/Orlando, CTIA Wireless, many others! Additional information on "Into Tomorrow with Dave Graveline" can be found at [www.Graveline.com](http://www.Graveline.com)

### **About Wi-Ex**



Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals. For more information on Wi-Ex and the zBoost product line for American and international markets visit [www.wi-ex.com](http://www.wi-ex.com)

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