



## **zBoost International Product Line Helps Solve In-door Cell Phone Signal Problems**

### ***Award Winning Line of zBoost Products Extends 3G and Cell Zones for the Home or Office Internationally***

Berlin, September 2, 2009 - Wi-Ex®, the leader in cell phone signal boosters, showcased its international product line including the zBoost-ONE UMTS 3G signal booster and the zBoost International Dual Band today at Showstoppers at IFA. Designed for consumers and network operators, the zBoost-ONE™ UMTS 3G signal booster consists of one base unit with no external aerials and extends 3G Voice and Data Zones™ for single or multiple users in homes or offices using UMTS/HSPA (2100MHz). The zBoost International, a dual band unit, works with all phones on the 900 MHz and 1800 MHz frequencies and allows consumers outside of the US to not only experience increased indoor cell signal coverage – up to 200 sq. meters.

“The zBoost-ONE UMTS and zBoost International adds to our award winning line of consumer focused solutions for improving in-door signal,” said Lloyd R. Meese, CEO of Wi-Ex. “We are working with top dealers and distributors across Europe to provide the zBoost solution to consumers. With mobile Internet usage becoming mainstream in Europe, our zBoost-ONE UMTS provides consumers with a carrier specific solution that will enable them to enjoy all of the benefits of 3G.”

Recent industry statistics site more than 400 million 3G subscribers worldwide. In addition, according to a recent report by Forrester Research, 13 percent of Western European consumers now access the Internet on their mobile device and 50 percent know they can use their mobile phone to access the Internet.

#### **zBoost-ONE UMTS**

Designed to create an indoor zone for 3G data services, the zBoost-ONE UMTS can significantly enhance the throughput of the mobile data, and in some cases allow data to work in areas where data access would otherwise not be available. The zBoost-ONE UMTS supports UMTS data protocols at 2100MHz. Internationally, the high data speeds of UMTS are now most often utilized for Internet access making the zBoost an ideal product for people with smart phones like iPhone™, BlackBerry™ and Palm™. It finds the mobile network and automatically begins reducing dropped calls and increasing data throughput. The zBoost-ONE line will be initially available exclusively on Amazon.com®.

The zBoost-ONE UMTS is consumer friendly with a very simple set up - place the unit in the window, plug it in and enjoy the data functionality on a UMTS mobile and aircards up to 13 square meters. The zBoost-ONE UMTS is ready to go out of the box with two simple steps including synching the zBoost-ONE to the wireless carrier for their device (datacard, BlackBerry, iPhone, etc) and then finding the best location for the zBoost-ONE. The zBoost-ONE UMTS will be available in early September.

The benefits of the zBoost-ONE include:

- Consists of one base unit with no external aerials
- Dramatically improves data rates
- Improves weak signal locations
- Easy to install – Syncs to your mobile



- Totally wireless operation
- Supports data cards and PDAs
- Low power consumption
- Sleep mode when not in operation

### **zBoost International**

The zBoost International allows multiple users to operate their phones simultaneously (including both data and voice) and is compatible with all major carriers. It's easy to install and the base unit can be placed in the family room, the basement, an office, a bedroom or a central location. The package includes everything you need: amplifier base unit, power supply, base unit antenna, low-loss SATV coaxial cable (RG6), signal antenna and mounting hardware. The omni-directional signal antenna receives signals from multiple cell towers. The zBoost International will retail for an introductory price of \$499.

### **About Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com))**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car.. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

###

For More Information:  
Deanna Anderson, APR  
705 Communications  
+14047591890  
[Danderson705@comcast.net](mailto:Danderson705@comcast.net)