

## **zBoost Offers CTIA EXPO Show Special**

Las Vegas- April 1, 2009 – Wi-Ex, the leader in cell phone signal boosters, is offering an exclusive CTIA Show Special. The zBoost® line of products creates Cell Zones™ for the home, office, car, personal space and travel and is a CTIA E-Tech Award Finalist for its new zBoost® International. zBoost reduces dropped calls and improves cell phone signal indoors, as well as increases signal and speed of aircards, 3G and Edge technology.

The current line of zBoost consumer products will be on display in booth 8830 and are specially priced for the attendees during show hours. Orders must be placed during the show.

- zBoost Dual Band-YX500/510 extends Cell Zones™ up to 2500 square feet and supports multiple users and carriers (excluding Nextel) simultaneously.
  - MSRP: \$399
  - zBoost CTIA Special: \$199
  - \$200 savings
- zBoost Car Unit- YX230 (\$299) extends cell phone signal up to 10 times the average strength, allowing miles of uninterrupted voice and data transmission. The zBoost® Car Unit eliminates dead zones and extends battery life for long drives.
  - MSRP: \$299
  - zBoost CTIA Special: \$149
  - \$150 savings
- zBoost RF Signal Meter - YX699 aids in placement of antenna by detecting area of strongest signal using included whip antenna.
  - MSRP: \$199
  - zBoost CTIA Special: \$99
  - \$100 savings
- The zBoost zP – YX300/110 increases signal strength and creates a personal Cell Zone™ for a small living/work space or travel. Not only does zBoost zP® increase cell phone signal, it increases signal for aircards, as well.
  - MSRP: YX 300 \$169
  - zBoost CTIA Special: \$85
  - \$84 savings
  
  - MSRP: YX110 \$119
  - zBoost CTIA Special: \$65
  - \$54 savings

\*Excluding Nextel and iDEN frequencies

### **About Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com))**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. They are easy to install, affordable and available at many retail and etail outlets including BestBuy.com ([www.bestbuy.com](http://www.bestbuy.com)) RadioShack ([www.radioshack.com](http://www.radioshack.com)), Fry's ([www.frys.com](http://www.frys.com)), WPS Antennas ([www.wpsantennas.com](http://www.wpsantennas.com)), Tiger Direct ([www.tigerdirect.com](http://www.tigerdirect.com)), RepeaterStore.com ([www.repeaterstore.com](http://www.repeaterstore.com)) and Solid Signal ([www.solidsignal.com](http://www.solidsignal.com)). The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics

Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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